Rep 9/30/96

John Kelsey

Editorial Services ~ Publishing Services

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J Baldwin
Whole Earth Review
27 Gate Five Rd.
Sausalito CA 94965

Dear J Baldwin (and the others who signed your summer solstice plea)

Your begging letter had a familiar ring, so I took a look in the belly of my hard disk and found the enclosed two letters. I wrote the August one to Rheingold after his 1993 editorial. Howard at the time was pleading for help and hopefully pointing at the Millenium Review as the financial savior. He didn't reply to my letter, but a couple of months later, John Sumser did, with the mollifying sort of pap publishers usually write. I can't find it now but I recall it went something like O please do accept these stupid excuses, O do please tell us more good ideas, O please don't write again as I am too too busy.

I wrote again anyway. I think most of my points were on target in 1993 and remain on target in 1996. It's probably too late now, but if you want to talk about it, please do call.

Yours truly,

John Kelsey

ps. It was very sad to learn of Richard Nilsen's death. Thank you for including this bad-news with your financial plea

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